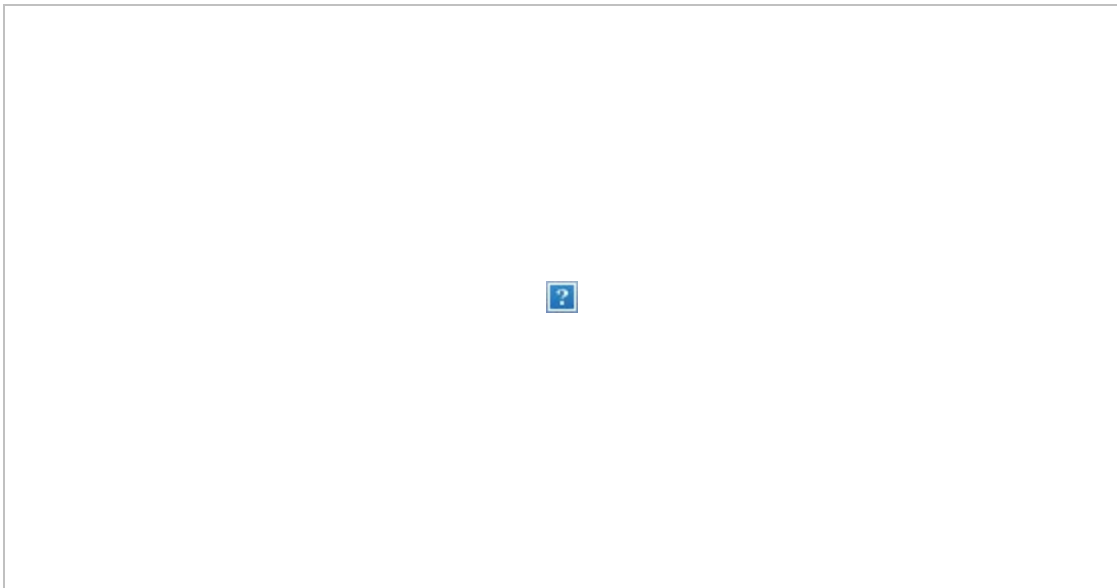


From: [Mashaun Schabloski](#)
Bcc: allcibt@centurybt.com
Subject: Customer Product Email
Date: Wednesday, May 24, 2023 3:47:00 PM

Attention Staff:

The below customer product email will be going out to customer today around 6 pm.



**ARE YOU STARTING A NEW PROJECT?
LOOKING TO BUY OR BUILD YOUR NEW HOME?**

[APPLY ONLINE](#)

Let us help you find out what type of loan is best for you and your budget.

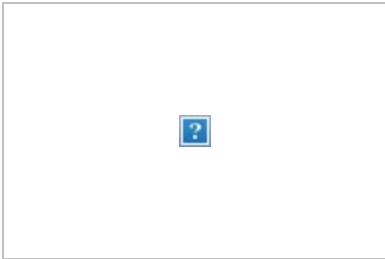
What is the difference between a HELOC, Construction Loan, and a Mortgage?

A **HELOC** is a revolving line of credit based on the equity in your home. This allows for flexible utilization for the customer to borrow as little or as much as needed.

A **Construction Loan** is a loan that is based on a set project costs for building your new home; remodeling your existing home or building an addition to add additional living space.

A **Mortgage** loan is used to purchase a home, vacant land, or borrow money against the value of your home you already own.

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